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LETTERS TO THE EDITOR

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TRANSFORMING MALCOLM TURNBULL

Monash University's Dr Peter Reed says Malcolm Turnbull "needs to reposition himself as softer and more caring ..." ('Remaking Malcolm', *BRW*, September 17). Turning Turnbull into a softer and more caring person would be the marketing makeover of modern times.

Turnbull's nature, honed through the cut and thrust of his career, is hard and brutal – the antithesis of soft and caring. What the public sees, hears and feels about him flows from this. The persona Turnbull presents to the world can be summed up in one word: arrogant.

Any attempt to make Turnbull over would need to inject a dose of humility. This would involve Turnbull accepting that other people have valid viewpoints. A touch of humility would present Turnbull in a softer light through its effect on his voice, facial expressions and body language.

If Turnbull is as brilliant as former prime minister Paul Keating says he is – brilliant enough to realise change is needed – the task would not be impossible.

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